



## Industrial Visit – MBA Sem II (16th July to 18th July)

With the objective of providing the students opportunity for observing the processes and operations of an organization , an Industrial visit was organized at Kochi. M/S Apollo Tyres , Malayala Manorama - Kochi Division , Modern Bread Factory and FACT Kochi were visited by the students. The team included a group of 77 students and 5 faculty members.



## A Talk by Mr. Madhavan Nambiar, IAS

**Shri** M.Madhavan Nambiar,IAS (Retired),visited the campus on 29<sup>th</sup> June 2011. The acclaimed orator undertook a discussion with the audience, unfolding his rich experience in work life ,work strategies and an insight on how to prepare for civil service examination.Shri K K Rajan (Chief Sevak , Chinmaya Mission),Dr. N.Krishna Kumar (Director) Prof. O.T.S.Nambiar (Placement Head), faculty members and the students participated in the discussion.



## Talk by Mr. Abraham Thariyan

**Mr.**Abraham Thariyan,Executive Director,South Indian Bank,delivered a session on trends in banking.He began the session by brefiging the history of banking,and later about the development in banking industry post 1990.He also pointed out that how the banking has changed since past 10 years,and also the challenges faced by banking industry in the current scenario.Director of the institute Dr.Krishna Kumar,placement head Prof.O T S Nambiar, faculties and students of 4<sup>th</sup> sem MBA and MCA attended the talk.



## “Software Technology-Past ,present and Future” - Talk by Mr.Praveen K Narayanan

**Mr.Praveen K Narayanan** , Lead software architect of “Verizon communications”(A Dallas Texas headquartered telecom giant) made a presentation on “Software Technology - Past , present and future”. Dr.K Krishna Kumar (Director), Faculty members and students attended the session.



## Pre-Placement session by Mathrubhumi

The placement drive 2011 geared up with the visit of Recruitment team from Mathrubhumi,Kozhikode Division at the campus for placements on 20<sup>th</sup> June 2011. The team comprised of Mr.Anand DGM(HR), Mr.Narayanan GM, (Advertising) and Mr.Baiju Senior executive (Circulation). The Pre placement session gave an insight to the history and growth of Mathrubhumi till date and its vast product mix.Director of the institute, Dr.Krishna Kumar, Placement head, Prof.O T S Nambiar, faculty members and students of 4<sup>th</sup> sem MBA and MCA attended the talk.



## “Go Green “ Campus programme

As a part of the Eco-Club activity , “Go Green” programme was launched at the campus on 16<sup>th</sup> July 2011.The formal function was inaugurated by the Principal of the institute,Dr.K K Falgunan .In his message , he conveyed the importance of taking up Green initiatives - a programme that works to create environmental responsibility among the youth, being with the nature and to be blessed with its abundant resources .Prof Umesh Neelakantan ,falicitating the occassion,stressed on the importance of uptaking nature friendly attributes that helps in co creating a horizon of prosperity and transition. The programme included planting the saplings ,designing slogans and captions ,pencil drawing and poem composing competitions.



## Gurupurnima -Removal of darkness of ignorance

Campus celebrated Gurupurnima on 15<sup>th</sup> July 2011.Principal Dr.K K Falgunan in his message conveyed the importance of a teacher , who is the facilitator of values ,attributes and knowledge in a student's life and a rich “guruparampara' which served the foundation for modern education system. The celebration included bhajans and Namaarchana led by the students and staff members, followed by sweet distribution.



## UAE EXCHANGE

An international Foreign Exchange and Money Transfer company, UAE exchange conducted campus placement.

Mr. Suneesh, Regional Manager, Kannur and Mr.MV Radheesh, Branch Manager, Kannur interviewed the students. Short listed candidates would be appearing for the final interview to be held at the head quarters in Cochin.



## PLACEMENT NEWS

### MATHRUBHUMI



**MITHUN MOHAN**  
FRONT LINE  
EXECUTIVES



**SARATH.M**  
FRONT LINE  
EXECUTIVES



**SHARON THOMAS**  
FRONT LINE  
EXECUTIVES

### UBIX SOLUTIONS



**NITHIN G**  
WEB DEVELOPMENT

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